

The Sustainable Living Magazine RATES

- ABOUT** Advertising with The Sustainable Living Magazine provides affordable access to a targeted and engaged market throughout Australia. Our magazine has a loyal readership and practises the principles of sustainability through our on-line distribution.
- PRINT + REACH** The Sustainable Living Magazine will only be available in a digital format via subscription, through the website and social media.
- AVAILABILITY** The Sustainable Living Magazine offers a minimum number of advertisements per issue, based on full page, quarter page and business card size, to ensure a sense of exclusivity. In most cases we offer editorial to our advertisers throughout the life of their advertising commitment. Any business card size advertisements will be featured in the Sustainable Living Market Guide.
- PRICE** If you would like your business to be a part of The Sustainable Living Magazine community, please call or email us to chat about how we can bring your story to life.
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RATES - Per Issue

<i>Business Card</i>	<i>Quarter Page</i>	<i>Full Page</i>
\$149	\$249	\$449

RATES - for a 12 Month Commitment

<i>Business Card</i>	<i>Quarter Page</i>	<i>Full Page</i>
\$99	\$149	\$299

* **SPECIAL POSITIONS** Inside front cover, inside back cover and outside back cover, are available. The Sustainable Market Directory for business card advertising will be featured in the last quarter of The Sustainable Living Magazine...

ADVERTISEMENTS

The Sustainable Living Magazine is a monthly on-line publication. We offer quarter page, full page and business card advertisements. We recommend you talk with us, as we want to get the best result for you. Sometimes the simplest ad is the one that will engage the reader!

You are required to send through your artwork in JPEG format. If you would like us to create your artwork for you then the following rates apply.

AD ARTWORK:	Business Card	\$40
	¼ page	\$70
	Full Page	\$90

MATERIAL FOR AD DESIGN:

Images and logos need to be hi-resolution print quality, not web images. You can send them via email or Dropbox. Emailed files should not exceed 10mb. We will send you a hi-resolution pdf for approval prior to publication. Supply as a print quality jpeg.

OUR STATS

AGE RANGE	25 - 90			
BREAKDOWN	Male	30%	Female	70%
LOCATION	Australia Wide	95%	International	5%
DOWNLOADS	85%			
ONLINE READS	100%			
SOCIAL MEDIA ENGAGEMENT	90%			

Please contact our office regarding your advertising needs on 0404016969.
Or email us directly at info@sustainableeducation.com.au.

We look forward to working with in creating a more sustainable future.

Melissa Cooper
Director